Corporation

Company Tracking Number: 306-130

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.001 Single Life

Adjustable Life

Product Name: AD108 SPUL-Max Face Amount Change-2010

Project Name/Number: AD108 SPUL-Max Face Amount Change-2010/306-130

Filing at a Glance

Company: New York Life Insurance and Annuity Corporation

Product Name: AD108 SPUL-Max Face SERFF Tr Num: NYLC-126454921 State: Arkansas

Amount Change-2010

TOI: L09I Individual Life - Flexible Premium SERFF Status: Closed-Accepted State Tr Num: 44578

Adjustable Life For Informational Purposes

Sub-TOI: L09I.001 Single Life Co Tr Num: 306-130 State Status: Filed-Closed

Filing Type: Form Reviewer(s): Linda Bird

Authors: Team Leader, Sean

Hebron

Date Submitted: 01/14/2010 Disposition Status: Accepted For

Informational Purposes

Disposition Date: 01/15/2010

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name: AD108 SPUL-Max Face Amount Change-2010 Status of Filing in Domicile:

Project Number: 306-130 Date Approved in Domicile:

Requested Filing Mode: Informational Domicile Status Comments:

Explanation for Combination/Other: Market Type: Individual

Submission Type: New Submission Group Market Size:

Overall Rate Impact: Group Market Type:

Filing Status Changed: 01/15/2010 Explanation for Other Group Market Type:

State Status Changed: 01/15/2010

Deemer Date: Created By: Sean Hebron

Submitted By: Sean Hebron Corresponding Filing Tracking Number:

RE: New York Life Insurance and Annuity Corporation

Individual Life Insurance
NAIC #: 82691596

FEIN #: 13-3044743

Filing Description:

Informational Submission For:

Corporation

Company Tracking Number: 306-130

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.001 Single Life

Adjustable Life

Product Name: AD108 SPUL-Max Face Amount Change-2010

Project Name/Number: AD108 SPUL-Max Face Amount Change-2010/306-130

Single Premium Universal Life Insurance (SPUL) Policy

Dear Commissioner:

In the interest of keeping your Department up to date, we are sending this letter to inform you of our intention to change the face amount requirements, applicable with our Single Premium Universal Life Insurance (SPUL) Policy, form 306-130.49. This policy was approved by your Department on 6/21/2006 DOI #32963 and on 7/9/2007 to update the CSO Mortality Table reference.

The minimum and maximum face amounts will vary based on age and rating. We are changing the age bands (and ultimately the maximum face amount ranges) as follows:

Revised Ages and Ranges Current Ages and Ranges

21 to 49 (range from \$149,400 to \$514,800) 21 to 59 (range from \$111,600 to \$514,800)

50 to 69 (range from \$146,000 to \$316,000) 60 to 69 (range from \$146,000 to \$235,000)

70 to 85 (range from \$146,250 to \$217,500) 70 to 85 (range from \$146,250 to \$217,500)

We expect to make this revision effective for any Single Premium Universal Life Insurance policy applied for on or after February 16, 2010. This change will only be applicable to new issues of the SPUL policy indicated above and will not apply to in-force policies.

I hope that this information is satisfactory and that we may receive your Department's acknowledgement of this change, at your earliest convenience. If you have any questions concerning this submission, please do not hesitate to contact me at my toll-free number, 1-877-464-0198.

Sincerely,

Linda E. LoPinto Corporate Vice President Individual Life Department Encl.

Company and Contact

Filing Contact Information

Sean Hebron, Senior Contract Assistant Sean_Hebron@nyl.com

SERFF Tracking Number: NYLC-126454921 State: Arkansas

Filing Company: New York Life Insurance and Annuity State Tracking Number:

44578

Corporation

Company Tracking Number: 306-130

TOI: L09I Individual Life - Flexible Premium Sub-TOI: L09I.001 Single Life

Adjustable Life

AD108 SPUL-Max Face Amount Change-2010 Product Name:

AD108 SPUL-Max Face Amount Change-2010/306-130 Project Name/Number:

51 Madison Avenue 212-576-2681 [Phone] Room 606 212-447-4141 [FAX]

New York, NY 10010

Filing Company Information

State of Domicile: Delaware New York Life Insurance and Annuity CoCode: 91596

Corporation

51 Madison Ave Group Code: 826 Company Type: Life New York, NY 10010 Group Name: NYLIC State ID Number:

(212) 576-4809 ext. [Phone] FEIN Number: 13-3044743

Filing Fees

Fee Required? Yes Fee Amount: \$50.00 Retaliatory? Yes

Fee Explanation: \$50.00 per informational filing

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

New York Life Insurance and Annuity 01/14/2010 \$50.00 33538119

Corporation

Corporation

Company Tracking Number: 306-130

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.001 Single Life

Adjustable Life

Product Name: AD108 SPUL-Max Face Amount Change-2010

Project Name/Number: AD108 SPUL-Max Face Amount Change-2010/306-130

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Linda Bird		01/15/2010	01/15/2010
Informational			
Purposes			

SERFF Tracking Number: NYLC-126454921 State: Arkansas

Filing Company: New York Life Insurance and Annuity State Tracking Number: 44578

Corporation

Company Tracking Number: 306-130

TOI: L09I Individual Life - Flexible Premium Sub-TOI: L09I.001 Single Life

Adjustable Life

Product Name: AD108 SPUL-Max Face Amount Change-2010

Project Name/Number: AD108 SPUL-Max Face Amount Change-2010/306-130

Disposition

Disposition Date: 01/15/2010

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: NYLC-126454921 State: Arkansas

Filing Company: New York Life Insurance and Annuity State Tracking Number: 44578

Corporation

Company Tracking Number: 306-130

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.001 Single Life

 $Adjustable\ Life$

Product Name: AD108 SPUL-Max Face Amount Change-2010

Project Name/Number: AD108 SPUL-Max Face Amount Change-2010/306-130

ScheduleSchedule ItemSchedule Item StatusPublic AccessSupporting DocumentFlesch CertificationNoSupporting DocumentApplicationNoSupporting DocumentHealth - Actuarial JustificationNoSupporting DocumentOutline of CoverageNo

Corporation

Company Tracking Number: 306-130

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.001 Single Life

 $Adjustable\ Life$

Product Name: AD108 SPUL-Max Face Amount Change-2010

Project Name/Number: AD108 SPUL-Max Face Amount Change-2010/306-130

Supporting Document Schedules

Item Status: Status

Date:

Bypassed - Item: Flesch Certification

Bypass Reason: N/A

Comments:

Item Status: Status

Date:

Bypassed - Item: Application

Bypass Reason: N/A

Comments:

Item Status: Status

Date:

Bypassed - Item: Health - Actuarial Justification

Bypass Reason: N/A

Comments:

Item Status: Status

Date:

Bypassed - Item: Outline of Coverage

Bypass Reason: N/A

Comments: